Alt Order #

\$400.00 NN

INVOICE



3970 RCA Boulevard **Suite 7007**

Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

Invoice Period Invoice Date Invoice Month Invoice # August 2016 08/01/16 - 08/08/16 1474219-1 08/14/16

Sales Office Sales Region Account Executive **Property** HRP -Washingtd National Mica Hansen **WPBF**

Product Estimate Number Advertiser PRIORITIES USA ACTIO 4549 **Priorities USA Action**

> 1474219 08223442 08/02/16 - 08/08/16 Billing Calendar Billing Type Deal # Broadcast Cash

Order #

Special Handling

Flight Dates

Agency Code Advertiser Code Product 1/2 750 760

Agency Ref Advertiser Ref

www.thewpbfchannel.com

Billing Address:

Targeted Platform Media Attention: Accounts Payable 1291 Hollywood Ave Annapolis, MD 21403

Send Payment To:

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Tu 08/02/16

WPBF

4:32 PM Ellen

Line Start I	Date End D	ate Desc	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
1 08/02/				@ 111-11:35PM	-TWTF	:30	2	\$750.00	NM		
Class	of Time - Pre-	emptible wi	th notice								
Weeks	: Start D			Spots/Week	Rate						
	08/02/1			2	\$750.00	Longi	P V4 ID			Rate	Type
Spots: #		Air Date	Air Time Desc		Start/End Time		<u>th Ad-ID</u> 30 PRATV1613H			\$750.00	
1	WPBF Tu			WPBF News 25 @ 11Pl			0 PRATV1613H			\$750.00	
5	WPBF F	08/05/16	11:34 PM Tu-F	WPBF News 25 @ 11P	M 11-11:35PM		O PKATVIOISH			\$750.00	IAIA
2 08/02	/16 08/05/ of Time - Pre)-1P Access Holl	ywoc1230-1p	-TWTF	:30	4	\$275.00	NM		
Weeks				Spots/Week	Rate						
AACCKS	08/02/1			4	\$275.00						
Spots: #	Ch Day	Air Date	Air Time Desc	<u>cription</u>	Start/End Time	Leng	th Ad-ID			Rate	Type
3	WPBF Tu	-	12:41 PM 1230	-1P Access Hollywood	1230-1p	:3	30 PRATV1613H	l		\$275.00	NM
2	WPBF W	08/03/16	12:55 PM 1230	-1P Access Hollywood	1230-1p	:3	30 PRATV1613H	l		\$275.00	NN
4	WPBF Th	08/04/16	12:54 PM 1230	-1P Access Hollywood	1230-1p	:3	30 PRATV1613H	I		\$275.00	NN
5	WPBF F	08/05/16	12:54 PM 1230	-1P Access Hollywood	1230-1p	::	30 PRATV1613H	<u> </u>		\$275.00	NN
3 08/02 Class	/16 08/05/ of Time - Pre			loon 12pm-1230pm	-TWTF	:30	5	\$400.00	NM		
Week					Rate						
_	08/02/1			5	\$400.00	Long	th Ad-ID			Rate	Type
Spots: #		Air Date	Air Time Desc		Start/End Time		<u>(11 20-12)</u> 30 PRATV1613H	i		\$400.00	
4	****	08/02/16		3F News 25 @ Noon	12pm-1230pm		30 PRATV1613F			\$400.00	
3	WPBF W			3F News 25 @ Noon	12pm-1230pm	• • • • • • • • • • • • • • • • • • • •	30 PRATV1613F			\$400.00	
5		08/04/16		3F News 25 @ Noon	12pm-1230pm	• • • • • • • • • • • • • • • • • • • •				\$400.00	
1	WPBF F	08/05/16		BF News 25 @ Noon	12pm-1230pm	•	30 PRATV1613			\$400.00	
6	WPBF F	08/05/16	12:28 PM WP	BF News 25 @ Noon	12pm-1230pm		30 PRATV1613H	· ·		\$400.00	INIV
4 08/02 Class	/16 08/05 of Time - Imr		n e-emptible witho	4-5p ut notice	-TWTF	:30	4	\$400.00	NM		
Week		ate End [Date MTWTFSS	Spots/Week	<u>Rate</u> \$400.00						
Spots: #		Air Date	Air Time Desc	cription	Start/End Time	Leng	th Ad-ID			<u>Rate</u>	Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

4-5p

:30 PRATV1613H

We warrant that the actual broadcast information shown on this invoice was taken from the program log

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INVOICE

Send Payment To:



WPBF PO Box 26885 Lehigh Valley, PA 18002-6885
 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 1474219-1
 08/14/16
 August 2016
 08/01/16 - 08/08/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4549

www.thewpbfchannel.com

ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	4-5p tice	-TWTF	:30	4	\$400.00	NM	
Spots: # Ch Day Air Date Air Time Description		Start/End Time		h Ad-ID			Rate Type
5 WPBF W 08/03/16 4:44 PM Ellen		4-5p		O PRATV1613H			\$400.00 NM
4 WPBF Th 08/04/16 4:33 PM Ellen		4-5p		0 PRATV1613H			\$400.00 NM
3 WPBF F 08/05/16 4:31 PM Ellen		4-5p	:3	0 PRATV1613H			\$400.00 NM
5 08/08/16 08/08/16 WPBF News 25 5-6:00am Class of Time - Pre-emptible with notice	5:00-6:00am	M	:30	1	\$200.00		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/02/16 08/08/16 M	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: # Ch Day Air Date Air Time Description	•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF M 08/08/16 5:07 AM WPBF N		5:00-6:00am	:3	0 PRATV1613H	<u></u>		\$200.00 NN
6 08/02/16 08/05/16 Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	-TWTF	:30	2	\$1,700.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week 2	<u>Rate</u> \$1,700.00					
	_	Start/End Time	Lengi	h Ad-ID			Rate Typ
Spots: # Ch Day Air Date Air Time Descripti 2 WPBF Tu 08/02/16 7:17 PM Wheel O		7-7:30PM	-	0 PRATV16131	4		\$1,700.00 N
		7-7:30PM	:3	0 PRATV1613	4		\$1,700.00 NI
			:30	1	\$625.00	NM	
7 08/08/16 08/08/16 Good Morning America Class of Time - Pre-emptible with notice		M	.30				<u> </u>
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/02/16 08/08/16 M	Spots/Week 1	<u>Rate</u> \$625.00					
Spots: # Ch Day Air Date Air Time Descripti	ion	Start/End Time	Leng	th Ad-ID			Rate Typ
1 WPBF M 08/08/16 7:58 AM Good Mc		7-9AM	:	0 PRATV1613	Н		\$625.00 N
9 08/06/16 08/06/16 Sat 5-6am News Class of Time - Pre-emptible with notice	Sat 5-6am	1-	:30	1	\$125.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	<u>Rate</u> \$125.00					
00/01/10 00/0///0	ion	Start/End Time	Lena	th Ad-ID			Rate Typ
Spots: # Ch Day Air Date Air Time Descript 1 WPBF Sa 08/06/16 5:14 AM Sat 5-6a		Sat 5-6am		 30 PRATV1613	н		\$125.00 N
		1-	:30	1	\$250.00	NM	
10 08/06/16 08/06/16 Sat 6-7am News Class of Time - Pre-emptible with notice	Sat 6-7am			<u> </u>			
Weeks: Start Date End Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$250.00					
00/01/10 00/07/10 =	•	Start/End Time	Leno	th Ad-ID			Rate Typ
Spots: <u># Ch Day Air Date Air Time Descript</u> 1 WPBF Sa 08/06/16 6:55 AM Sat 6-7a		Sat 6-7am		30 PRATV1613	н		\$250.00 N
11 08/06/16 08/06/16 Sat Wheel Of Fortune Class of Time - Immediately Pre-emptible without n	Sat 7-730PM	1-	:30	1	\$600.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	<u>Rate</u> \$600.00			-		
00/01/10 00/01/10	•	Start/End Time	e Lend	th Ad-ID			Rate Tyr
Spots: # Ch Day Air Date Air Time Descript 1 WPBF Sa 08/06/16 7:18 PM Sat Whe		Sat 7-730PM		30 PRATV1613	Вн		\$600.00 N
12 08/06/16 08/06/16 GMA Saturday 7-8am Class of Time - Pre-emptible with notice	Sat 7am-8am	1-	:30	1	\$400.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	<u>Rate</u> \$400.00					
00/01/10 00/01/10 =	tion	Start/End Time	e Lend	th Ad-ID			Rate Ty
		Sat 7am-8am	_	30 PRATV161	Вн		\$400.00 N
1 WPBF Sa 08/06/16 7:27 AM GMA Sa	ataraay 1 -oam						

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INVOICE

3 -5

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

	The second		
Invoice #	Invoice Date	Invoice Month	Invoice Period
1474219-1	08/14/16	August 2016	08/01/16 - 08/08/16

Advertiser	Product	Estimate Number
	PRIORITIES USA ACTIO	4549

ww.thewpbtchannel.com	Ì
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www.thewpbfchannel.com Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
12 08/06/16 08/06/16 GMA Saturday 7-8am Sat 7am-8am Class of Time - Pre-emptible with notice	1-	:30	1	\$400.00	NM	
13 08/06/16 08/06/16 Sat Jeopardy Sat 7:30-8PM Class of Time - Immediately Pre-emptible without notice	1-	:30	1	\$625.00	NM	
Weeks: Start Date 08/01/16 End Date 08/07/16 MTWTFSS 05/04/Week 07/16 Spots/Week 07/16	<u>Rate</u> \$625.00					Data Tun
Spots: # Ch Day Air Date Air Time Description 1 WPBF Sa 08/06/16 7:53 PM Sat Jeopardy	Start/End Time Sat 7:30-8PM		<u>h Ad-ID</u> 0 PRATV1613	Н		<u>Rate Type</u> \$625.00 NN
14 08/06/16 08/06/16 Sat 8-9am News Sat 8-9am Class of Time - Pre-emptible with notice	1-	:30	1	\$350.00	NM	
Weeks: Start Date 08/01/16 End Date 08/07/16 MTWTFSS 08/05/Week 1 Spots/Week 1 Spots: # Ch Day Air Date 1 Air Time Description 1 Description 1 1 WPBF Sa 08/06/16 8:43 AM Sat 8-9am News	Rate \$350.00 Start/End Time Sat 8-9am		th <u>Ad-ID</u> 30 pratv1613	н		Rate Type \$350.00 NM
15 08/07/16 08/07/16 Sun 11:35pm Late News 1135p-12am Class of Time - Immediately Pre-emptible without notice	1	:30	1	\$300.00	NM	
Weeks: Start Date 08/01/16 End Date 08/07/16 MTWTFSS Nots/Week 08/07/16 Spots/Week 1 Spots: # Ch Day Air Date Air Time Description 1 WPBF Su 08/07/16 11:54 PM Sun 11:35pm Late News	<u>Rate</u> \$300.00 <u>Start/End Time</u> 1135p-12am		th <u>Ad-ID</u> 30 PRATV1613	Вн		<u>Rate</u> <u>Typ</u> \$300.00 Ni
16 08/07/16 08/07/16 Sun 5-6am News Sun 5-6am Class of Time - Pre-emptible with notice	1	:30	1	\$125.00	NM	
Weeks: Start Date 08/01/16 End Date 08/07/16 MTWTFSS 08/05/Week Spots/Week Spots: # Ch Day Air Date 1 Air Time Description 08/07/16 Description 5:14 AM Sun 5-6am News	<u>Rate</u> \$125.00 <u>Start/End Time</u> Sun 5-6am		th <u>Ad-ID</u> 30 PRATV161:	3н		<u>Rate Typ</u> \$125.00 NI
17 08/07/16 08/07/16 GMA Sunday 7-8am Sun 7-8am Class of Time - Pre-emptible with notice	1	:30	1	\$400.00	NM	
Weeks: Start Date 08/01/16 End Date 08/07/16 MTWTFS 08/05/Week 08/07/16 Spots/Week 1 Spots: # Ch Day Air Date Air Time Description 1 Air Time Description 7:57 AM GMA Sunday 7-8am	<u>Rate</u> \$400.00 <u>Start/End Time</u> Sun 7-8am		ith <u>Ad-ID</u> 30 pratv161	3н		<u>Rate</u> <u>Typ</u> \$400.00 Ni
18 08/07/16 08/07/16 Sun 8-9am News Sun 8-9am Class of Time - Pre-emptible with notice	1	:30	1	\$325.00	NM	
Weeks: Start Date 08/01/16 End Date 08/07/16 MTWTFS 1 Spots/Week 1	Rate \$325.00 Start/End Time	a lend	ith Ad-ID			Rate Typ
Spots: # Ch Day Air Date Air Time Description 1 WPBF Su 08/07/16 8:53 AM Sun 8-9am News	Sun 8-9am		30 PRATV161	3н		\$325.00 N
19 08/04/16 08/04/16 Grey's Anatomy 8-9PM Class of Time - Pre-emptible with notice	1	:30	1	\$1,600.00	NM	75
Weeks: Start Date 08/01/16 End Date 08/07/16 MTWTFSS 08/05/Week 08/07/16 Spots/Week 08/07/16 Spots: # Ch Day Air Date 1 Air Time Description 08/04/16 Description 08/04/16 1 WPBF Th 08/04/16 8:32 PM Grey's Anatomy	Rate \$1,600.00 <u>Start/End Time</u> 8-9PM		ath <u>Ad-ID</u> 30 PRATV161	3н		Rate Tyr \$1,600.00 N
20 08/08/16 08/08/16 Tu-F WPBF News 25 @ 111-11:35PM Class of Time - Pre-emptible with notice	M	:30	1	\$750.00	NM	
Weeks: Start Date 08/02/16 End Date 08/08/16 MTWTFSS MTWTFS M	Rate \$750.00					

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INVOICE

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

 Invoice #
 Invoice Date
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 Invoice Period

 1474219-1
 08/14/16
 August 2016
 08/01/16 - 08/08/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4549

www.thewpbfchannel.com				Spots/			
Line Start Date End Date Description Start/E	End Time	MTWTFSS	Length	Week	Rate	Туре	
20 08/08/16 08/08/16 Tu-F WPBF News 25 @ 111-11: Class of Time - Pre-emptible with notice	35PM 1	М	:30	1	\$750.00	NM	
Spots: # Ch Day Air Date Air Time Description 1 WPBF M 08/08/16 11:34 PM Tu-F WPBF New	ws 25 @ 11PM	Start/End Time 11-11:35PM		h <u>Ad-ID</u> O PRATV1613H	1		<u>Rate</u> <u>Type</u> \$750.00 NM
21 08/08/16 08/08/16 1230-1P Access Hollywoc1230-1 Class of Time - Pre-emptible with notice	lp I	м	:30	1	\$275.00	NM	
Weeks: Start Date 08/02/16 End Date 08/08/16 MTWTFSS MTWTFS M	ts/Week 1	Rate \$275.00		F 44 ID			Rate Type
Spots: # Ch	s Hollywood	Start/End Time 1230-1p		<u>h Ad-ID</u> 0 PRATV16131	н		\$275.00 NN
22 08/08/16 08/08/16 WPBF News 25 @ Noon 12pm- Class of Time - Pre-emptible with notice	-1230pm	M	:30	1	\$400.00	NM	
	ts/Week 1	<u>Rate</u> \$400.00					Data Tona
Spots: # Ch Day Air Date Air Time Description 1 WPBF M 08/08/16 12:14 PM WPBF News 25	i @ Noon	Start/End Time 12pm-1230pm		<u>h Ad-ID</u> 0 PRATV1613	н		Rate Typs \$400.00 NM
23 08/08/16 08/08/16 Ellen 4-5p Class of Time - Immediately Pre-emptible without notice		M	:30	1	\$400.00	NM	
	ots/Week 1	<u>Rate</u> \$400.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF M 08/08/16 4:21 PM Ellen		Start/End Time 4-5p		<u>h Ad-ID</u> 0 PRATV1613	н		Rate Type \$400.00 NN
1 11 11 11 11 11		Total Spots		34			
Payment Terms 30 Days					Gross Tota	<u>al</u>	\$17,350.00
				Agency	Commissio	<u>n</u>	\$2,602.50
				<u>Net</u>	Amount Du	<u>ie</u>	\$14,747.50